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Powerhouse Team Led by Industry Pioneer Joe Beyers Launches IP Investment and Licensing Company to Help Technology Leaders Create Greater Value from World-Changing Innovations

Cupertino, CA – June 6, 2013 – Joe Beyers, a world-leading IP strategist according to *IAM* magazine and former VP of Intellectual Property (IP) Licensing for Hewlett-Packard, along with a notable team of executives, has formally launched Inventergy, a cutting-edge IP investment and licensing company designed to help technology leaders attain greater value from their IP assets in support of their business objectives and corporate brands.

“Surprisingly, many companies -- even in the Fortune 500 -- lack the internal expertise, budget or resources to realize the appropriate return on investment for their IP in a strategic manner that benefits the company and its shareholders,” said Inventergy Chairman and CEO, Joe Beyers. “At Inventergy, we have a deep understanding of the needs and challenges of large corporations, and we’re committed to building long-term relationships by creating real win-win arrangements with our client partners.”

Inventergy’s unique approach provides flexibility, immediate value creation, direct investment in licensing efforts, and predictable, long-term licensing revenue. The company’s seasoned leadership brings decades of experience, market and technology expertise, and industry connections to assist companies in leveraging the value of their innovations to achieve greater returns. Inventergy aspires to enable a new world of IP value creation, based upon a more transparent, above-board and ethical business platform.

Beyers heads up the founding leadership that also includes VP & General Counsel, Wayne Sobon (former Chief IP Counsel, Rambus and Accenture); VP, IP Acquisitions & Licensing, Jon Rortveit (former CEO, TYNAX Inc.); VP, IP Licensing, Paul Roberts (former VP, Patent Commercialization, Rovi); and Director of Technology, Charlie Bedard (former Director of Engineering, Cisco). Together, this visionary team combines a wealth of relationships and experience ranging from managing IP strategy at the world’s largest companies to licensing patented technologies in use around the globe.

Additionally, Inventergy’s Board of Directors is chaired by Joe Beyers and boasts industry experts Marshall Phelps, IP Hall of Fame Inductee and former VP of IP, Microsoft and IBM; and Yoav Roth, Senior Managing Director and Portfolio Manager, Hudson Bay Capital.



Both Beyers and Sobon will be attending next week's IP Business Congress, June 9-11 in Boston, where Sobon will be speaking on a panel regarding patent reform.

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About Inventergy

Founded in 2012, Inventergy is a Cupertino-based IP investment and licensing company with a passion for fueling innovation. Led by IP industry pioneer and veteran Joe Beyers, former head of IP and global strategy at Hewlett-Packard, and Wayne Sobon, AIPLA President-Elect and member of the USPTO Patent Public Advisory Committee, the company builds long-term strategic partnerships with Fortune 500 companies and market-significant technology leaders. It collaborates with its clients to help them achieve greater value from their world-changing innovations, in support of their business objectives and corporate brands and values. For more information about Inventergy, visit www.inventergy.com.

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